



LIBA

Loyola Institute of Business Administration (LIBA)

A Jesuit Business School



PGDM (FULL-TIME) 2020-2022

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)
LOYOLA COLLEGE CAMPUS
NO 1, TANK BUNK ROAD, MAHALINGAPURAM
NUNGAMBAKKAM, CHENNAI - 600034
TAMILNADU, INDIA

www.liba.edu



WHO WE ARE

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College. It is managed by Jesuits well known for their outstanding contribution to education. LIBA stands for excellence with ethics, the twin hallmarks of Jesuit business education; all its programs and activities embody these two elements. It earnestly strives to inculcate the values of excellence, honesty, justice and service to society in its students.

LIBA offers two-year full time PGDM course, (approved by AICTE and recognized by AIU), part-time PGDM (approved by AICTE) and several short-term diploma and certificate programs and many customized management development programs for the industry.

WHAT WE DO

LIBA'S prestigious programme in management, leading to award of Post-graduate Diploma in Management (PGDM), spans over two years with six terms, approximately three months each.

The PGDM consists of 126 credits, including the summer project, exposures and workshops. The first year present students with a comprehensive view of management programme and its direct implications and orientations to corporate environment. This provides a strong foundation for the learning in the second year. All the courses offered in the first year are mandatory.

At the end of the first year, during summer students spend twelve weeks in a company working on a project that deals with a significant issue/ problem. Keen observation of the process and productive interactions with employees and administration would help students to relate the concepts they had learnt in classrooms. This opens up an idea to choose their specialisation and electives.

The courses offered in the second year meet the needs for initiating the cutting edge of new techniques and innovations in various fields and for helping them to apply theoretical inputs in practical context. In each term, besides one required course (or core course), students will have to choose six subjects (or electives) from one or more of the following areas of specialization: Marketing, Finance, Human Resource Management, Operations Management, Systems, and Business Analytics. Students, however, have the option to submit a Master's-level dissertation in a chosen area of specialization, in place of an elective, as a part of the requirement of the Programme, normally in the last term of the second year.

In LIBA, students do not write exams. There are no mid-term or end term exams. Instead, there is a Formative Assessment in which every session ends with an assessment of learning. At the end of term, there is Summative Assessment in which each students is asked to satisfy examiners their knowledge of basic concepts and application of the concepts in real time situations. LIBA follows a pedagogic policy of "Singers must be tested on singing, and dancers must be tested on dancing ". If a student's core competence and skill in oral communication, he or she is tested on predominantly oral tests. Similarly, every student can choose his/her a way by which learning is demonstrated and assessed by examiners .Case study method forms the core of ecosystem of learning and assessment in LIBA .



PROGRAMME HIGHLIGHTS

- Innovative learning and assessment of learning
- 100% placement in blue chip companies since inception of the full-time programme.
- Course content constantly revised and updated with an input from the experts to respond to the challenges and needs of the rapidly changing corporate world.
- Distinguished faculty with high academic credentials and corporate experience closely involved in the personal and professional development of each student.
- Dual specialization in the functional areas of Marketing, Finance, Human Resource Management, Systems, International Business, Operations and Business Analytics.
- Focus on the development of skills, traits and capabilities required for the leaders of today.
- Additional emphasis on strengthening the oral and written communication skills of students through specially designed modules.
- Inculcation of the right attitude and values essential for creating competent corporate managers.
- International collaboration with universities in the USA, Mexico, France, Germany, Italy, Belgium, China, Australia, Kenya, Peru, Malaysia, Thailand and Indonesia.
- Motivation for commitment to excellence, social responsibility (individual / corporate), ethics, sustainability and corporate social responsibility.
- Recognised by the Association of Indian Universities (AIU) and approved by AICTE. Accredited by National Board of Accreditation (NBA).
- Internationally accredited by AMDISA with SAQS.

FINAL PLACEMENT

Since its inception, LIBA has achieved 100% placement. LIBA makes every effort to place all students. The best companies choose LIBA for the quality and comfort of the graduates.

NEW PGDMS IN THE COMING YEARS:

PGDM (Business Analytics in association with TCS)

PGDM (Health Care Management in association with CMC, Vellore)

PGDM (Logistics in association with Indev Logistics)





ANALYTICS

Latent View Analytics Pvt Ltd

BFSI

Federal Bank Ltd
CITI Bank
Bank of America Merrill Lynch
ICICI Bank Ltd
Shriram Transport Finance Co Ltd
J P Morgan Services India Pvt Ltd
CITI Corp
HSBC Electronic Data Processing India Pvt Ltd
IndusInd Bank Ltd
HDFC Bank Ltd
Credit Mantri Finserve Pvt Ltd
ICICI Securities Ltd
Yes Bank Ltd
Mahindra & Mahindra Financial Services Ltd

CONSULTANCY

IBM India Pvt Ltd
Cognizant Technology Services India Pvt Ltd
CRISIL Ltd
Deloitte Support Services India Pvt Ltd
Cerebros Consultants Pvt Ltd

DIGITAL MARKETING

Ad2pro Global Creative Solutions Pvt Ltd

E COMMERCE

Amazon Kindle

FMCG

Asian Paints Ltd
VKL Seasoning Pvt Ltd
Nestle India Ltd
ITC Ltd (FMCG)

HEALTH CARE

Indegene Pvt Ltd
Tattva Holding Pvt Ltd

IT

Wipro Ltd
Nuance Transcription Services India Pvt Ltd
Inatech India Pvt Ltd
Photon Interactive Pvt Ltd
Freshworks Technologies Pvt Ltd
Prodapt Solutions Pvt Ltd

LOGISTICS

GATI Ltd

MANUFACTURING

Vedanta Ltd
Mahindra & Mahindra Ltd
ITC Ltd (SBU - Packaging & Printing)
Tata Motors Ltd
FLSmidth India
Va Tech Wabag Ltd
Dell International Services India Pvt Ltd
Wheels India Ltd
Rane NSK Steering Systems Pvt Ltd

RETAIL

Wallmart India

TELECOM

Bharti Airtel Ltd



ELIGIBILITY

CAT 2019 or XAT 2020 is a prerequisite to apply for LIBA's PGDM programme. However, the student should fulfil the below eligibility criteria.

- The candidate should be a graduate in any discipline from a recognised university (AIU) under regular mode ONLY.
- The candidate should have a consistent higher academic performance at first class level (minimum 60% marks) in STD X, STD XII & Graduation.
- The candidates who have cleared all the subjects in their first attempt will be preferred. Candidates with a history of more than two arrears are asked NOT to apply.

SELECTION PROCESS

Candidates who have applied to LIBA will be shortlisted based on their CAT 2019/ XAT 2020 scores only. Short-listed candidates will be called for a Group Discussion(GD) and a Personal Interview(PI) for final selection.

GD/PI will be held at Bangalore, Chennai, Kolkata, Hyderabad, Mumbai, New Delhi, and **Shillong (Provided there is sufficient candidates for the centre, in case of less than the quorum they will be called for GD/PI to Kolkata center).**

HOW TO APPLY

Before you apply, make sure you have the following documents. Scanned passport size photograph, Scanned academic certificates, Scanned work experience certificates.

INSTRUCTIONS

1. Log on to <http://admissions.liba.edu>
2. Click on the Apply Now link on the home page to create a User Registration. The details of the user ID and password will be sent to your registered email ID. If you forgot your password please click the reset link on the login page.
3. After logging into your account using your user name and password, enter your CAT ID / XAT ID, personal details and upload your passport size photograph. Enter your academic details and upload all the support documents.
4. Enter your work experience details and upload the support documents. Provide your reference information.
5. Confirm all the details and submit the application form. Pay online Rs. 1500/- through credit card / Debit Card /Net Banking.
6. Download the completed application in PDF and email it to admissions@liba.edu

IMPORTANT DATES TO REMEMBER

24th November 2019: CAT Admissions Test – 2019

30th November 2019: XAT Online Registration closes

05th January 2020 : XAT Admissions Test – 2020

Last Date for applying to LIBA FULL-TIME PGDM 2020: 10th Jan 2020

RIGHTS RESERVED: LIBA reserves the right to change the requirements and other details in this flyer.

CONTACT DETAILS

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