



**BINARY UNIVERSITY**  
of  
MANAGEMENT & ENTREPRENEURSHIP



**Loyola  
Institute of  
Business  
Administration  
(LIBA)**

*A Jesuit Business School*

**LIBA**



**LIBA, India - BINARY UNIVERSITY, Malaysia**

**MBA**

A GLOBAL PARTNERSHIP

*for*

INTERNATIONAL CAREER OPPORTUNITIES

**LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)**

Loyola College Campus | Chennai 600 034 | TN | India

## About LIBA, India

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College, to form competent and committed leaders who are ethical, principle-centred and socially responsible with a global perspective and entrepreneurial spirit. LIBA is managed by Jesuits of the Loyola College Society well-known for their outstanding contribution to higher education. LIBA stands for Excellence with Ethics which are the hallmarks of Jesuit business education and all its programmes and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society.

LIBA primarily offers a two-year Full-time PGDM course, approved by AICTE and recognized by AIU. It also offers other programmes: Part-time PGDM (AICTE approved), Ph.D. (affiliated to the University of Madras) and one-year executive diploma programmes. The Management Development Centre offers various customised programmes (short-term and long-term) with a focus on skill development. LIBA concentrates on the holistic formation of students in all aspects viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best education, blending classroom and experiential learning.

## About Binary University, Malaysia

Established in 1984, Binary University is rated as a 5 STAR (Excellent) University by the Ministry of Higher Education, Malaysia. The University is a specialist university for Management, IT and Entrepreneurship. It is the ONLY University that produces a unique breed of graduates called Industry Specialist Professional (ISP) graduates who are equipped with industry - specific skills. This is why Binary University enjoys one of the highest graduate employability among all universities in Malaysia, i.e.: rate of 96% (Source: Tracer Study, MOE). In addition to this, all of its graduates are provided with extensive entrepreneurial skills to enable them to climb the corporate ladder faster.

Binary offers PhDs, Doctorate, Masters as well as Bachelor degree programmes and is patronized by international students from over 60 countries. Binary degrees are also being offered in Europe, Africa, Middle East, the Indian Sub Continent and Central Asia. The university is supported by 5 dedicated research centres in social entrepreneurship, business entrepreneurship, women leadership, ICT and advanced management. The university also produces a peer reviewed journal called the International Journal of Management and Entrepreneurship (IJME) which is subscribed internationally.

Binary University's green campus provides students a conducive environment to study within campus accommodation, wide choice of food and beverage outlets, shopping malls, clinics, entertainment centres and banks, all within walking distance from the university.

## LIBA - Binary Partnership

The LIBA - Binary Partnership provides a unique opportunity to LIBA graduates and others to complete the internationally recognized Binary MBA at an affordable cost, the details of which are as follows:

- LIBA graduates who have completed the Executive Diploma in HRM, Marketing, Finance, etc. streams will enjoy 18 credits exemptions from the Binary MBA.
- LIBA graduates will need to complete 5 taught modules and a Capstone Project.
- LIBA graduates will complete 4 modules at LIBA, taught by LIBA and Binary Faculty and the final module plus Capstone Project viva-voce by Binary Faculty at Binary University.

## The Binary MBA

The Binary MBA (Full-Time) aims to produce Industry - Specialist Professionals (ISP) who possess the following:

- A thorough understanding on general management.
- Excellent problem-solving and analytical skills, necessary to function as an effective manager.
- In-depth practical knowledge of a specific industry in which the graduate has a passion to work in.
- The entrepreneurial and leadership skills needed to drive an organisation beyond the ordinary.

## Learning Outcomes

Upon completion of this programme, the student would be able:

- To analyse and solve managerial problems effectively
- To evaluate the impact of globalisation on people, businesses and the economy
- To communicate effectively
- To analyse how social and ethical issues affect organisational strategies, structures, and systems
- To analyse a firm's behaviours which lead to sustainable competitive advantages
- To critically examine the role of entrepreneurship within a corporate environment
- To develop concepts, knowledge and advancing along your career path.

## Eligibility Criteria

The students who have completed one-year Executive Diploma programme (both weekday and weekend) successfully in LIBA could apply.

## Course Content

MODULE	CREDITS
Leadership	3
Research Methodology	3
Corporate Entrepreneurship	3
Strategic Management	3
Ethics and Governance	3
Capstone Project	6

- Four courses will be offered by faculty from Binary University on the dates specified as per the schedule. Note that these dates fall on Friday, Saturday and Sunday. Additionally, faculty from LIBA will take classes on a Saturday and Sunday on the dates as per the schedule for each course. During this time, you will also do your Capstone Project with guidance from the allotted faculty members from Binary University.
- Students will go to Binary University for 10 days during the month of April and/or May 2024 for the final module and Viva-Voce of the Capstone Project.

## Fee Structure

a) **Fees to be paid to the Binary University : US \$3500**

- The fees include:
- Tuition Fees
  - Accommodation at the Binary University for 10 days
  - Airport Transfer at KL.

b) **Fees to be paid to LIBA : Rs.1,25,000 + CGST (9%) + SGST (9%)**

- The fees include:
- Learning materials
  - Establishment charges
  - Computer services

c) Candidates have to take care of visa charges, airfare and food expenses while they are in Malaysia.

d) Candidates are required to obtain their passports so as to be able to travel to Malaysia.

## Admission Procedure

- Candidates should apply online at <https://admissions.liba.edu>
- Application Fee: Rs. 944/- (including GST). Application fees once paid will not be refunded under any circumstance.
- The Selection Committee will make a preliminary screening of the applications and the short-listed candidates will be called for a personal interview. The call letter will have the exact date and timing.

## IMPORTANT DATES TO REMEMBER

21 <sup>st</sup> June 2023	:	Online Applications process begins
14 <sup>th</sup> August 2023	:	Last date for Applications Submission
21 <sup>st</sup> August 2023	:	Personal Interview (Online)
4 <sup>th</sup> September 2023	:	Last Date for Payment of Fees to LIBA
11 <sup>th</sup> September 2023	:	Last Date for Payment of Fees to Binary University
29 <sup>th</sup> September 2023	:	Classes commence

RIGHTS RESERVED: LIBA reserves the right to change the requirements for admission or graduation, course content, fee structure, and students regulations or to make any other suitable modifications, should these be deemed necessary in the interest of students, institute, or the profession.

### CONTACT DETAILS - Loyola Institute of Business Administration (LIBA)

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### CONTACT DETAILS - Binary University

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