



Loyola Institute of Business Administration (LIBA)

A Jesuit Business School

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LIBA



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Institute of
Business
Administration
(LIBA)
A Jesuit Business School

PGDMM_{FULL-TIME}

ADMISSION BULLETIN 2025-2027

(SEATS FOR FOREIGN NATIONALS / OCI / CHILDREN OF PARENTS
WORKING IN GULF COOPERATION COUNCIL COUNTRIES)

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)

Loyola College Campus | Chennai 600 034 | TN | India



Who we are ?

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 inside the Loyola College campus, to form leaders who would excel with ethics both in life and work and make a difference in society. It is a Jesuit business school, run by Society of Jesus, popularly known as Jesuits, globally renowned for their outstanding contribution to education from the year 1540. LIBA is one of seventy five Jesuit higher education institutions in India, to mention a few, St Xavier's College, Mumbai, St Xavier's College, Kolkata, St. Joseph's University, Bengaluru, XLRI, Jamshedpur and XIM University, Bhubaneswar.

LIBA stands for *excellence with ethics* which are the key characteristics of Jesuit business education. Excellence (*Magis*) rooted in ethics is seen in LIBA as competence. LIBA believes that what should motivate students at the deepest level should be what we might call "hungers" or "desires" that drive and inspire their idealism and their sense of hope. LIBA guides the students at every level to see business leadership as an opportunity for service to others, especially the marginalised, and for the common good. LIBA strives to equip them with the skills to survive in today's volatile economy, but they also need to yearn for integral human development - the development of the person as a whole, what we call care for the individual person (*Cura Personalis*). In this VUCA world, LIBA helps the students develop some key essential competencies for a new kind of leadership which views uncertainty and ambiguity as opportunities and relies on innovative learning skills, effective use of technology, fluent communication and team work as important skills for bringing about a positive change. LIBA's Teaching-Learning-Assessment (TLA) is innovative and formative as it moved away from conventional exams but more of assessments of learning based on one's core competencies and understanding application of ideas to solve the problems of the real world, experiential learning with a clear emphasis on Outcome Based Education (OBE).



What we do ?

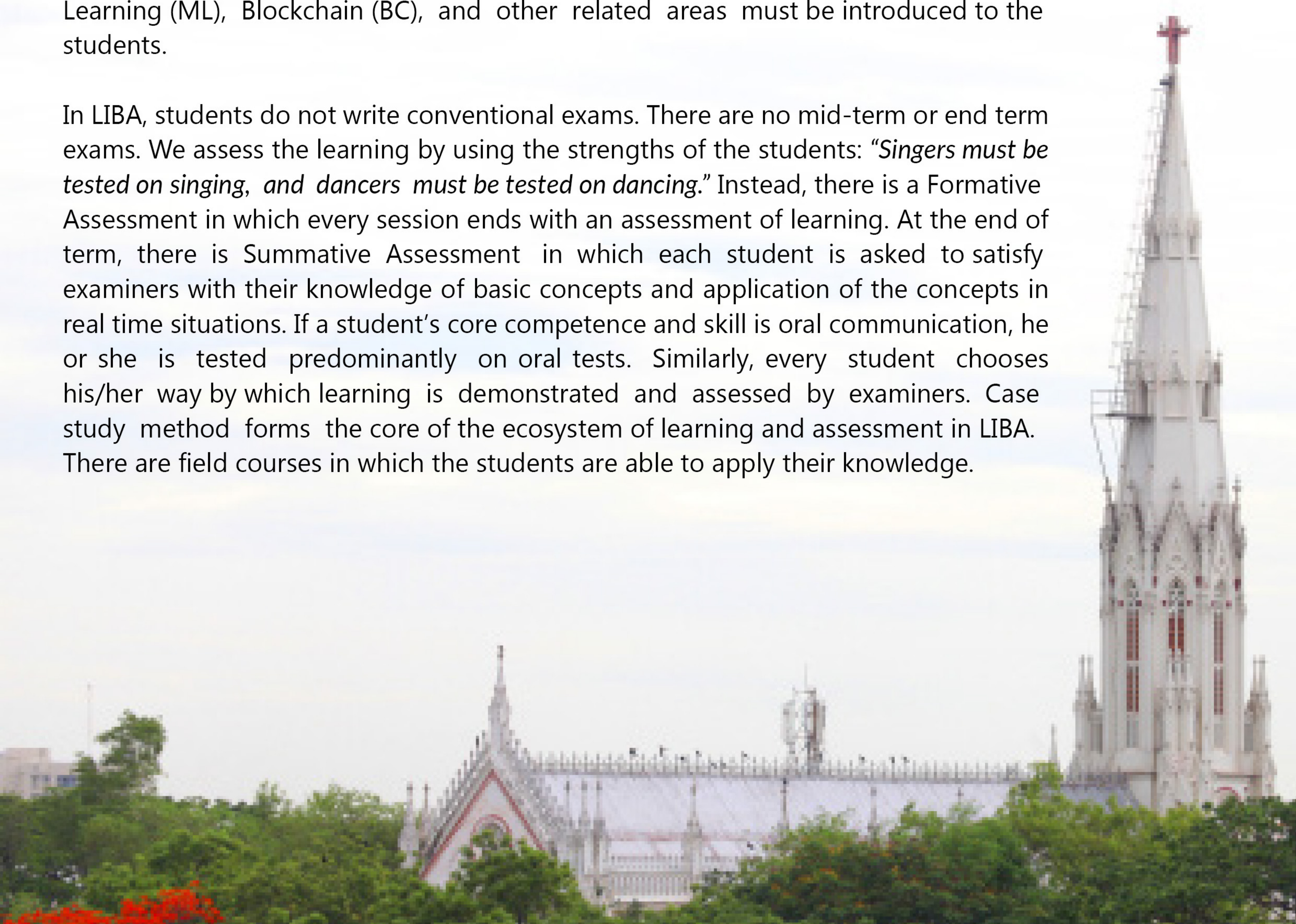
The new curriculum is based on the principle of what we intend students to become after two years of learning, both in academic and co-academic realms. Becoming is the focus, not merely knowing ideas and concepts. To become a person, one needs to know what she/he is at present – being. Understanding of the state of being present and desire to become something else are the two elements of learning and formation at LIBA.

First, a student is asked to identify the gap in the learning process. There is a gap between what one is and what she/he desires to become. This gap is identified by discernment in which the student becomes aware of inner motivations, movements and intentions and recognizes efficiencies and deficiencies. For this, the student will be exposed to different activities and experiences to discern his/her future, what she/he wants to become and how that becoming would contribute to his/her own life and to the wellbeing of the society. Second, once she/he comes to a grip of what she/he is and what she/he intends to become, learning is structured and planned in terms of choosing an approach to learning, evolving the foundations of learning and designing a framework for Teaching-Learning-Assessment (TLA). The foundational philosophy is to understand and learn about the 'hungers' and 'desires' of the learners and construct a curriculum for an integrated development of the person as a whole. The core of the entire management education lies in gaining a great clarity about what and how an institute like LIBA intends to help and guide the students to become different and make a difference in the lives of people in the society. All starts from what the consumers want and need that directs the kind of products and services to be produced and developed. These products and services have to be marketed and sold to satisfy the consumers (Marketing). Students have to understand the markets and develop selling skills to bring value and returns to the consumers (Finance). Supply chain and operations to reach the products and services should be understood by the students (Operations) and they should be accompanied in their learning of the role logistics and supply chain plays in the entire process.



More than ever now, technology and analytics enhances the competitiveness of the business enterprises. Today technology, particularly Artificial Intelligence (AI), Machine Learning (ML), Blockchain (BC), and other related areas must be introduced to the students.

In LIBA, students do not write conventional exams. There are no mid-term or end term exams. We assess the learning by using the strengths of the students: *“Singers must be tested on singing, and dancers must be tested on dancing.”* Instead, there is a Formative Assessment in which every session ends with an assessment of learning. At the end of term, there is Summative Assessment in which each student is asked to satisfy examiners with their knowledge of basic concepts and application of the concepts in real time situations. If a student’s core competence and skill is oral communication, he or she is tested predominantly on oral tests. Similarly, every student chooses his/her way by which learning is demonstrated and assessed by examiners. Case study method forms the core of the ecosystem of learning and assessment in LIBA. There are field courses in which the students are able to apply their knowledge.



Programme Highlights

- Innovative Teaching-Learning-Assessment (TLA)
- Candidates have been successfully placed in blue-chip companies since the inception of the full-time programme.
- Course content constantly revised and updated with an input from the experts to respond to the challenges and needs of the rapidly changing corporate world.
- Distinguished faculty with high academic credentials and corporate experience closely involved in the personal and professional development of each student.
- Dual specialization in the functional areas of Marketing, Finance, Human Resource Management, Systems, International Business, Operations and Business Analytics.
- Focus on the development of skills, traits and capabilities required for the leaders of today.
- Additional emphasis on strengthening the oral and written communication skills of students through specially designed modules.
- Inculcation of the right attitude and values essential for creating competent corporate managers.
- International collaboration with universities in the USA, Mexico, France, Germany, Italy, Belgium, China, Australia, Kenya, Peru, Malaysia, Thailand and Indonesia.
- Motivation for commitment to excellence, social responsibility (individual/corporate), ethics, sustainability and corporate social responsibility.
- Recognised by the Association of Indian Universities (AIU) and approved by AICTE. Accredited by National Board of Accreditation (NBA).



Eligibility

CAT 2024 or XAT 2025 is a prerequisite to apply for LIBA's PGDM programme. However, the student should fulfil the below eligibility criteria as well.

- The candidate should be a graduate in any discipline from a recognised university (AIU) under regular mode only.
- The candidate should have consistently high academic performance at first class level (minimum 60% marks) in STD X, STD XII & Graduation.
- The candidates who have cleared all the subjects in their first attempt will be preferred. Candidates with a history of more than two arrears are asked **NOT** to apply.

Selection Process

Candidates who have applied to LIBA will be shortlisted based on their **CAT 2024 / XAT 2025 LAT (LIBA Admission Test)** scores only. Short-listed candidates will be called for a Group Discussion(GD) and a Personal Interview for final selection..

How to apply ?

Before you apply, make sure you have the following documents :

Scanned passport size photograph, Scanned academic certificates, Scanned work experience certificates.

Log on to <http://admissions.liba.edu>

Click on the **Register Now** link on the home page to create a login account. The details of the login ID and password will be sent to your registered email ID. If you forgot your password please click the reset link on the login page.

After logging into your account using your user name and password, enter your CAT ID / XAT ID, personal details and upload your passport size photograph.

Enter your academic details and upload the support documents.

Enter your work experience details and upload the support documents.

Confirm all the details and submit the application form. Make an online payment of Rs. 2000/- through Credit Card / Debit Card / Net Banking / UPI. Application fees once paid will not be refunded under any circumstance.





SEATS UNDER SPECIAL CATEGORY:

Seats are reserved for Foreign Nationals / Overseas Citizens of India / Children of Parents working in GCC Countries as per AICTE guidelines.

RIGHTS RESERVED:

LIBA reserves the right to change the requirements for admission or graduation, course content, fee structure, and regulations affecting students or to make any other suitable modifications, should these be deemed necessary in the interest of students, Institute, or the profession.

THE ADMISSIONS OFFICE:

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